

BIOCULTURA Ecoentrepreneurs Awards 3rd edition

Organizer:



With the special collaboration of:



TASK

Visible and encourage best business practices in the organic sector, thereby contributing to the development and expansion of a fair and inclusive, greener and low carbon economy.

GOALS

- **Identify innovative companies** that are models to demonstrate that a new form of production and more environmentally responsible and healthy consumption is possible and economically viable.
- **Promote and facilitate market access** (responsible consumers) to these companies through fairs and spaces [BioCultura](#).
- **Provide visibility and positioning these companies**, through their inclusion in the Spanish Green Business Association ([ECOVE](#)), interviews, official presentation to media partners, participation in national and international workshops, etc. ECOVE is the node in Spain of Ecopreneur.eu – European Sustainable Business Association, the largest European network of green businesses.

The awards are designed as a mechanism to promote Young Spanish SMEs of organic sector proving that they have been able to create a high social and environmental value to his trade, either by offering an ecological, respectful product with the environment, a new service saving natural resources and reducing pollution, either by exhibiting innovative business model that opens new lines of intervention that extend the range of the green economy. It means extending the green, low carbon economy, to gain weight and in the course of the coming years can be transforming and influencing conventional economics, to be herself "mainstream".

BASES

Requirements:

- Be legally constituted at the time of registration.
- Not be older than 3 years at the time of registration.
- The registered office must be located in Spain.
- Have a maximum of 10 employees.
- Perform the economic activity in the area of green economy, or any organic leading sector.
- The company must meet specific admission criteria for each area of the fair and the Selection Committee (See admission criteria at: <http://www.biocultura.org/normas>)

Important: stay out of this call entrepreneurship projects that have not yet been legally constituted. It is not the purpose of this call "entrepreneurial ideas".

Terms:

- Registration: from June 15th until September 30th, inclusive.
- Publication of the 10 finalists during the month of October 2016
- Awards Ceremony and celebration of the SMEs Ecological Workshop: Friday 11th November in the evening, during BioCultura Fair in Madrid (10-13 November).
- Use of Awards: winners may use the services in the Awards throughout 2017.

Assessment criteria:

- The **innovative nature** in all areas: in the product or service offered, in the business model, in work organization, marketing, distribution and sale, labeling, etc.

- The **power of the founding team** of the project and **network partners**: experience, knowledge, qualities / skills, etc.
- The **environmental value**: energy, water or materials saving, ecological production, low impact of transportation, recycling, ecological footprint, mitigation / adaptation to climate change, etc.
- The **social value**: integration into the local community, resource development, employment, gender equality, corporate social responsibility, the multiplier effect of the project on the local economy, capacity to generate employment, etc.
- **Economic and financial viability**: economic self-sufficiency and financial.

Conditions for participation:

- The full agreement of the bases.
- The participant guarantees the accuracy of the data and compliance with legal requirements stated in these rules.
- The agreement to use the experiences for promotional tasks undertaken by Vida Sana Association and ECOVE.
- It is up to the organizers the power to resolve any issues that may arise regarding the interpretation of these rules.
- The winning entities can make mention of the Ecoentrepreneurs BioCultura Awards as promotional item, but always referring to the year in which it was granted.
- In compliance with the provisions of Law 15/1999, of December 13, Protection of Personal Data and Law 34/2002 of 11 July, Services of the information society and electronic commerce , we inform you that the voluntary transmission of personal data (including email) to participate in these Awards, is the consent of the participant to Vida Sana Association and ECOVE to treat such data in an automated manner for purposes of disclosure of their activities, being able to incorporate these data into a file of which both will be responsible. Also, the data provided by participants will be used in order to process their participation in these Awards.
- The participant is entitled to access their data, to object to the processing thereof, and to request its modification or cancellation apply only to Vida Sana Association and Ecove by email to: comunicacion@vidasana.org and ecove.org@gmail.com

Notice:

Contest organizers reserve the right to public dissemination of this call, always respecting the confidentiality of the data of submitted entities. It ensures that any documents and information provided by the entities participating in this event will be treated with the utmost confidentiality.

Prices:

❖ For the first three positions:

- Diploma and seal as First / Second / Third "Ecoentrepreneurs BioCultura Award".
- Active participation in the conference to be held Ecological SMEs in BioCultura Fair.
- Publication of an article in The Ecologist magazine and the Journal of BioCultura.
- Membership of ECOVE for 1 year for free: access providers, discounts, promotions and visibility, connections at national and international level.
- Dissemination through BioCultura's channels: exhibitors guide, news, press kit and social networks.
- Dissemination through ECOVE networks: media partners, newsletter, social networks, periodic events both nationally and internationally.

❖ For the first prize

- Sculpture as First "Ecoentrepreneurs BioCultura Award".
- A Stand 6 m2 in one of the five editions of BioCultura (Sevilla, Valencia, Barcelona, Bilbao and Madrid) in 2017, to be chosen by the winner. Terms of stand: stand prefabricated standard, basic furniture, electrical supply.

Registration:

To participate in the selection process should be register as detailed below, from 15th June to September 30th, 2016, inclusive. In order to maximize impact, it will perform a thorough selection process after the 5 assessment criteria listed in the bases. The companies selected as finalists will be notified on the dates mentioned in the rules, prior to the final attainment of the Awards.

Step 1: Send an email to comunicacion@vidasana.org copied to ecove.org@gmail.com subject: "Registration Ecoentrepreneurs BioCultura Awards", including the following documentation:

- CVs (pdf) and LinkedIn profile of the founding partners of the company.
- Briefing of 10 pages (in pdf) summarizing faithfully the Business Plan, and affects provide expressly in response to 5 endpoints where the jury will focus.
- Society or Enterprise legal registration (in pdf), not be older than 3 years at the time of enrollment in this call.

Step 2: Optionally, voluntarily, may be referred to the two e-mails expressed in step 1, additional information about the company, such as product catalogs and services, files, advertising material, photographs, videos, billing information, etc.

Step 3: SMEs candidate will receive a confirmation email, as an acknowledgment of the documentation. If necessary, the organizers may require sending additional information in order to dispel doubts about the quality of the bid. **ONLY THOSE CANDIDATES** who received the **confirmation email** will be eligible for the awards.